

ABSTRACT OF THE DISCLOSURE

A method is provided which relates various forms of information, for example, trademark information with patent information, to investigate intellectual property relating to a product, an entity and/or trademark, and, optionally, other information relating to same. In particular, the method relies on certain bits of information which are used to establish search criteria. In one exemplary use, using known computing technology, a searcher will simply input a product's trademark, and one or more lists of relevant patents can be generated, preferably arranged in a hierarchy of importance, along with other relevant information.